

A SPONSORSHIP PROPOSAL
PREPARED FOR YOU



**ANNOUNCING OUR 2022
MHM GUEST SPEAKER**

JORDIN TOOTOO

**First Inuk Player in the NHL |
Mental Health Advocate**

The first Inuk player in history to be drafted by the NHL, **JORDIN TOOTOO** announced his retirement after 13 years in the league to give back to the communities he knows and loves. Bringing a message of inspired inclusivity, Tootoo speaks to the need for real teamwork—at work and in our social communities. A trailblazer on and off the ice, Tootoo's talks offer a moving and timely discussion of grit and resilience, goal-setting, overcoming adversity in the pursuit of excellence, and how life can be improved through meaningful stewardship.



a mental *health* morning

In Support of St. Joseph's Healthcare Hamilton

PRESENTED BY



ArcelorMittal
DOFASCO | HAMILTON

**JOIN OUR
IN-PERSON
OR VIRTUAL
EVENT**

THURSDAY, OCTOBER 6, 2022
7:30 – 9:00 A.M.
Michelangelo Banquet Centre
1555 Upper Ottawa Street
Hamilton, ON L8W 3E2

St. Joseph's
Healthcare  **Hamilton**
FOUNDATION

HOPE HEALING **DISCOVERY**

ST. JOE'S: A NATIONAL LEADER IN MENTAL HEALTH & ADDICTION CARE



Addiction Clinical and Research Programs:

- Capacity Building Team
- Men's Addiction Service Hamilton
- Peter Boris Centre for Addiction Research
- Rapid Access Addiction Medicine Clinic
- Womankind

Crisis Services:

- The Crisis Outreach and Support Team (COAST)
- Mental Health Crisis Intervention Service (MCRT)

Youth Services:

- Youth Wellness Program

Additional Outpatient Clinics, Programs and Services:

- Anxiety Treatment & Research Clinic
- Bariatric Surgery Program
- Borderline Personality Disorder Services
- The Bridge
- Cleghorn Early Intervention Clinic
- Community Internal Medicine Clinic
- Community Psychiatry Clinic
- Concurrent Disorders Out-patient Services
- Connect (Centralized Intake)
- Developmental Dual Diagnostic Program
- Diagnostic Services
- Eating Disorders Program
- Forensic Program Outpatient Clinic
- General Psychiatry
- Mental Health Rehabilitation Services
- Mood Disorders Outpatient Clinic
- Pre-Admission Assessment Clinic
- Seniors Mental Health Outpatient Clinic
- Stay Well Program
- Women's Breast Imaging Centre
- Women's Health Concerns Clinic

Mental illness and addiction affects nearly everyone – from the one in four Canadians suffering, to their friends and family, as well as employers and surrounding communities. Mental illness is a leading cause of disability in Canada, with a disease burden 1.5 times higher than all cancers combined. It impacts quality of life, life expectancy, social connections, workforce participation, and healthcare utilization. Simply put, there can be no health without mental health.

That's why, St. Joseph's Healthcare Hamilton, the province's second largest provider of mental health and addiction services, is so focused on providing stigma-free, state-of-the-art-care for individuals living with mental illness or substance use concerns. With over 300 inpatient beds, Mental Health and Addictions Services has become the largest single program at St. Joe's. In fact, in any given year we'll have more than 200,000 visits in our clinics, and we'll care for over 30,000 new patients.

If that sounds like a lot, it's because St. Joe's has more than 30 specialty programs designed to care for nearly every mental health or addiction related concern or condition. Below are just a few of the programs offered by St. Joseph's Healthcare Hamilton.

Emergency Mental Health Services:

Adjacent to our emergency room at the Charlton Campus (the busiest ER in the city), our Emergency Mental Health Services team of social workers, physicians and mental health care providers deliver urgent, expert care to those in crisis.

Youth Wellness Centre in the Downtown Core:

Located on the ground level of the historic Pigott Building, the Youth Wellness Centre (YWC) is a barrier-free, LGBTQ2S+-safe space located in Hamilton's downtown core where youth aged 17 – 25 can access the mental health or addiction care and support they need.

Seniors' Mental Health:

As our aging population continues to grow, it's also expected that there will be a growing number of people living with Alzheimer's Disease and other forms of dementia. From home visits in the community to inpatient programs, St. Joe's is ready to care for the lifelong mental health needs of the people in our region.

Addiction Services:

Addiction and substance abuse issues are prevalent in our society and statistics indicate there is a correlation between substance use and mental illness. That's why St. Joe's was among the first Hospitals in the province to offer a concurrent disorders program designed to help individuals living with an addiction, a mental health concern, or both.

To find out more about the mental health and addictions programs, research and services available at St. Joe's visit: www.stjoes.ca. All proceeds from A Mental Health Morning support mental health and addictions programming, care and space at our Hospital.

A MENTAL HEALTH MORNING: SPONSORSHIP PACKAGE



PRESENTED BY



All sponsorship opportunities include the following benefits:

- Widespread digital promotion of your sponsorship leading up to, during, and following the event – via social media, web and live-streaming options
- Create valuable connections with event attendees during our in-person event or with our virtual guests.

We invite you to become a sponsor of St. Joe's 10th Annual *A Mental Health Morning*, an in-person and virtual event in support of Mental Health and Addiction Services at St. Joseph's Healthcare Hamilton.

Since 2013, this fundraising event has raised \$400,000 in support of mental health programs in our region at St. Joe's. As a sponsor, you will help us continue to ensure that mental healthcare matters in our community, and that your friends, family and neighbours can find the support they need.

Sponsorship opportunities are outlined below:

PRESENTING SPONSOR

SOLD

- 20 in-person guests or 40 virtual guests
- Opportunity to address attendees as part of the event agenda
- Recognition as the Presenting Sponsor in all marketing materials with 'presented by' terminology

VIP PRIVATE RECEPTION SPONSOR - \$20,000

- 16 in-person guests or 25 virtual guests
- Opportunity to address attendees as part of event agenda
- Recognition as VIP Private Sponsor on all marketing materials

KEYNOTE SPEAKER SPONSOR - \$15,000

- 16 in-person guests or 20 virtual guests
- Opportunity to thank the Keynote Speaker as part of the event day agenda
- Recognition as Keynote Sponsor on all marketing materials

BREAKFAST SPONSOR - \$10,000

- 16 in-person guests or 20 virtual guests
- Opportunity to address attendees as part of the event agenda
- Recognition as Morning/Event Sponsor on print marketing materials

TECHNOLOGY SPONSOR - \$10,000

- 16 in-person guests or 20 virtual guests
- Opportunity to address attendees as part of the event agenda

SPIRIT OF HOPE AWARD PRESENTING SPONSOR - \$5,000 (3 OPPORTUNITIES)

- 16 in-person guests or 20 virtual guests
- Opportunity to present the Spirit of Hope award to one of the 3 award categories (Individual, Group/Organization, Youth)
- Recognition as Spirit of Hope Sponsor on print marketing materials

2 OF 3 SOLD

PRINT SPONSOR

SOLD

- 16 in-person guests or 20 virtual guests
- Recognition as Print Sponsor on all marketing materials

SUPPORTER SPONSOR - \$2,500

- 8 in-person guests or 15 virtual guests
- Recognition as a Supporter Sponsor on all marketing materials

THANK YOU

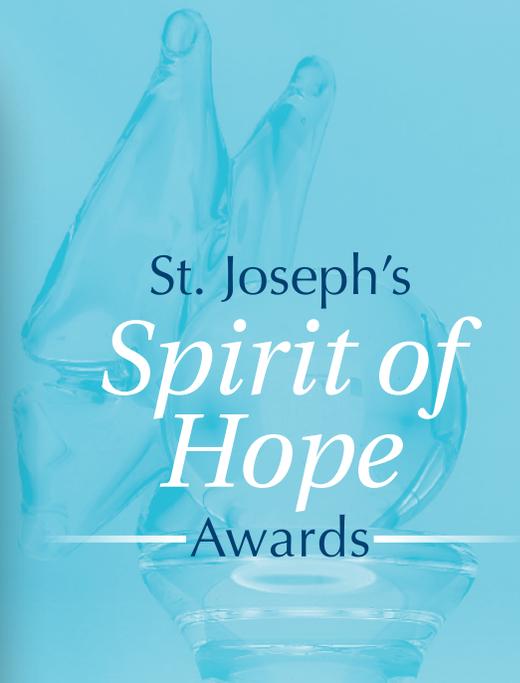
We are privileged to serve the patients entrusted to our care. Our ability to maintain the highest levels of health care, and serve over 2 million residents in our region who depends on the support of our partners. St. Joseph's would be proud to partner with you.

Mark Brogno

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St. Joseph's
Healthcare  Hamilton
FOUNDATION

HOPE HEALING **DISCOVERY**



St. Joseph's *Spirit of Hope* Awards

Do you know a person, an organization or a youth who is making a remarkable difference in the lives of people living with mental illness or addiction? Then we'd like to hear from you. Consider nominating someone you know for St. Joseph's Spirit of Hope Award—presented annually at *A Mental Health Morning*.

The Spirit of Hope Awards honour one individual, one organization, and one youth each year for their efforts to reduce the stigma associated with mental illness and addiction, or for their significant contributions to the field of mental health and substance use care and research in our community.

Nominations are now open and will close Wednesday, August 31, 2022 at noon. The 2022 Spirit of Hope Awards will be announced during our *A Mental Health Morning* on Wednesday, October 6, 2022.

CALL FOR 2022
SPIRIT OF HOPE NOMINEES
NOMINATIONS
ARE OPEN

Deadline for 2022 nominations is Wednesday, August 31, 2022 at noon.

For award criteria and to make a nomination, visit:

www.stjoesfoundation.ca/spiritofhope
or 905.521.6036