

# A SPONSORSHIP PROPOSAL PREPARED FOR YOU



## ANNOUNCING OUR 2020 MHM GUEST SPEAKER

### STEVEN PAGE

For twenty years, **Steven Page** was the lead singer and songwriter with Barenaked Ladies, the Toronto-based band he formed in 1988 with Ed Robertson. Known for his dynamic, physically exuberant performances, his powerful tenor, quick wit, and an arsenal of songs that span the gamut between humor and pathos, Steven and the band toured the world, selling out venues ranging from Madison Square Garden to the Royal Albert Hall; sold nearly 15 million albums and won numerous Juno awards as well as two Grammy nominations, and two Gemini awards for their work on Canadian television. He left the band in 2008 to pursue a solo and theatrical career.

In 2011, while serving as a guest host on CBC's "The Current," Page acknowledged his own struggles with depression and other forms of mental illness. Steven Page speaks passionately on a twofold approach to promoting mental health as a society: increasing awareness and decreasing stigma. An intelligent, honest and witty speaker, Page also performs during his presentation, treating the audience to songs he has written throughout his career that speak to the topic.



a mental *health* morning

In Support of St. Joseph's Healthcare Hamilton

PRESENTED BY



**ArcelorMittal**  
DOFASCO | HAMILTON

WEDNESDAY, OCTOBER 7, 2020 | 7:30 A.M.

**Michelangelo Events & Conference Centre**  
1555 Upper Ottawa Street, Hamilton, Ontario

**St. Joseph's**  
Healthcare  Hamilton  
FOUNDATION

HOPE HEALING **DISCOVERY**

# ST. JOE'S: A NATIONAL LEADER IN MENTAL HEALTH & ADDICTION CARE



## Addiction Clinical and Research Programs:

- Capacity Building Team
- Men's Addiction Service Hamilton
- Peter Boris Centre for Addiction Research
- Rapid Access Addiction Medicine Clinic
- Womankind

## Crisis Services:

- The Crisis Outreach and Support Team (COAST)
- Mental Health Crisis Intervention Service (MCRT)

## Youth Services:

- Youth Wellness Program

## Additional Outpatient Clinics, Programs and Services:

- Anxiety Treatment & Research Clinic
- Bariatric Surgery Program
- Borderline Personality Disorder Services
- The Bridge
- Cleghorn Early Intervention Clinic
- Community Internal Medicine Clinic
- Community Psychiatry Clinic
- Concurrent Disorders Out-patient Services
- Connect (Centralized Intake)
- Developmental Dual Diagnostic Program
- Diagnostic Services
- Eating Disorders Program
- Forensic Program Outpatient Clinic
- General Psychiatry
- Mental Health Rehabilitation Services
- Mood Disorders Outpatient Clinic
- Pre-Admission Assessment Clinic
- Seniors Mental Health Outpatient Clinic
- Stay Well Program
- Women's Breast Imaging Centre
- Women's Health Concerns Clinic

Mental illness and addiction affects nearly everyone – from the one in four Canadians suffering, to their friends and family, as well as employers and surrounding communities. Mental illness is a leading cause of disability in Canada, with a disease burden 1.5 times higher than all cancers combined. It impacts quality of life, life expectancy, social connections, workforce participation, and healthcare utilization. Simply put, there can be no health without mental health.

That's why, St. Joseph's Healthcare Hamilton, the province's second largest provider of mental health and addiction services, is so focused on providing stigma-free, state-of-the-art-care for individuals living with mental illness or substance use concerns. With over 300 inpatient beds, Mental Health and Addictions Services has become the largest single program at St. Joe's. In fact, in any given year we'll have more than 200,000 face-to-face visits in our clinics, and we'll care for over 30,000 new patients.

If that sounds like a lot, it's because St. Joe's has more than 30 specialty programs designed to care for nearly every mental health or addiction related concern or condition. Below are just a few of the programs offered by St. Joseph's Healthcare Hamilton.

## Emergency Mental Health Services:

Adjacent to our emergency room at the Charlton Campus (the busiest ER in the city), our Emergency Mental Health Services team of social workers, physicians and mental health care providers deliver urgent, expert care to those in crisis.

## Youth Wellness Centre in the Downtown Core:

Located on the ground level of the historic Pigott Building, the Youth Wellness Centre (YWC) is a barrier-free, LGBTQ2S+-safe space located in Hamilton's downtown core where youth aged 17 – 25 can access the mental health or addiction care and support they need.

## Seniors' Mental Health:

As our aging population continues to grow, it's also expected that there will be a growing number of people living with Alzheimer's Disease and other forms of dementia. From home visits in the community to inpatient programs, St. Joe's is ready to care for the lifelong mental health needs of the people in our region.

## Addiction Services:

Addiction and substance abuse issues are prevalent in our society and statistics indicate there is a correlation between substance use and mental illness. That's why St. Joe's was among the first Hospitals in the province to offer a concurrent disorders program designed to help individuals living with an addiction, a mental health concern, or both.

To find out more about the mental health and addictions programs, research and services available at St. Joe's visit: [www.stjoes.ca](http://www.stjoes.ca). All proceeds from A Mental Health Morning support mental health and addictions programming, care and space at our Hospital.

# A MENTAL HEALTH MORNING: SPONSORSHIP PACKAGE



PRESENTED BY



## All sponsorship opportunities include the following benefits:

- Recognition on St. Joe's Foundation Website
- Recognition on event signage, event program and print materials
- Invitation to include a non-paper promo item in each guest gift bag
- Opportunity for a workplace Lunch & Learn by St. Joseph's Healthcare expert
- Table top sponsorship recognition at each breakfast table

**We invite you** to become a sponsor of St. Joe's 8<sup>th</sup> Annual "A Mental Health Morning," a breakfast event in support of Mental Health and Addiction Services at St. Joseph's Healthcare Hamilton.

Since 2013, this breakfast has raised \$300,000 in support of mental health programs in our region. As a sponsor, you will help us continue to ensure that mental healthcare matters in our community, and that your friends, family and neighbours can find the support they need.

## Sponsorship opportunities are outlined below:

### PRESENTING SPONSOR

**SOLD**

- Two corporate tables (2 x 10 guests)
- Recognition as the Presenting Sponsor in all marketing and print materials with 'presented by' terminology
- Prominent full-page recognition in the program
- Opportunity to address attendees as part of the event day agenda

### VIP PRIVATE RECEPTION SPONSOR - \$20,000

- Two corporate tables (2 x 8 guests)
- Recognition as VIP Private Reception Sponsor in all marketing and print materials
- Prominent full page recognition in the program
- Opportunity to address attendees at VIP Private Reception

### KEYNOTE SPEAKER SPONSOR - \$15,000

- Two corporate tables (2 x 8 guests)
- Recognition as the Keynote Speaker Sponsor in marketing and print materials
- Full-page recognition in program
- Opportunity to thank the Keynote Speaker as part of the event day agenda

### BREAKFAST SPONSOR

**SOLD**

- Two corporate tables (2 x 8 guests)
- Opportunity to bring greetings as part of the event day agenda

### SPIRIT OF HOPE AWARD PRESENTING SPONSOR

**SOLD**

(LIMITED OPPORTUNITIES)

- Two corporate tables (2 x 8 guests)
- Opportunity to present the Spirit of Hope award to one of the 3 award categories (Individual, Group/Organization, Youth)

### PRINT SPONSOR

**SOLD**

- One corporate table (1 x 8 guests)
- Recognition as Print Sponsor in program, on tentcards and on event signage

### GIFT BAG SPONSOR - \$5,000

- One corporate table (1 x 8 guests)
- Corporate logo featured on gift bag for all MHM guests (target of 600+ guests)
- Opportunity to help St. Joe's staff hand out gift bags to all MHM guests

### SUPPORTER SPONSOR - \$2,500

- One corporate table (1 x 8 guests)
- Recognition as a Supporter Sponsor in program and print materials



## THANK YOU

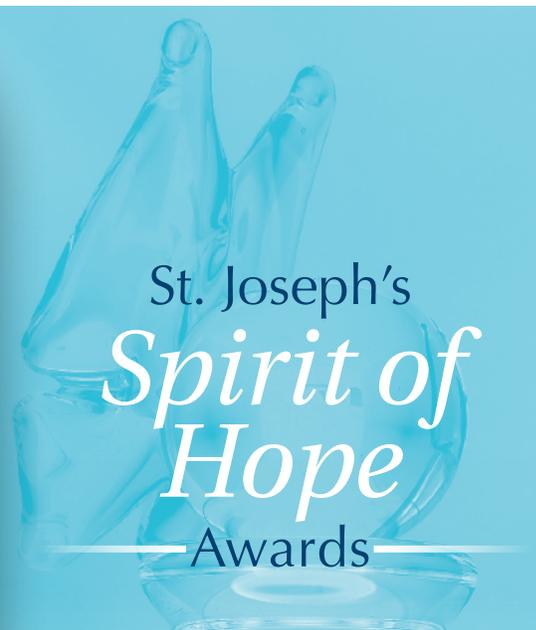
We are privileged to serve the patients entrusted to our care. Our ability to maintain the highest levels of health care, and serve over 2 million residents in our community depends on the support of our partners. St. Joseph's would be proud to partner with you.

**Janine Belzak**

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HOPE HEALING **DISCOVERY**



## St. Joseph's *Spirit of Hope* Awards

Do you know a person, an organization or a youth who is making a remarkable difference in the lives of people living with mental illness or addiction? Then we'd like to hear from you. Consider nominating someone you know for St. Joseph's Spirit of Hope Award—presented annually at “A Mental Health Morning”—A Breakfast in support of the Mental Health & Addiction Program at St. Joseph's Healthcare Hamilton.

The Spirit of Hope Awards honour one individual, one organization, and one youth each year for their efforts to reduce the stigma associated with mental illness and addiction, or for their significant contributions to the field of mental health and substance use care and research in our community.

Nominations open February 1, 2020 and close August 31, 2020. The 2020 Spirit of Hope Awards will be presented at “A Mental Health Morning” on Wed., October 7<sup>th</sup> at Michelangelo Events & Conference Centre.

**CALL FOR 2020  
SPIRIT OF HOPE NOMINEES  
NOMINATIONS  
ARE OPEN**

**Deadline for 2020 nominations  
is Monday, August 31, 2020.**

For award criteria and to make  
a nomination, visit:

[stjoesfoundation.ca/mentalhealthmorning](http://stjoesfoundation.ca/mentalhealthmorning)  
or 905.522.1155 ext. 32951