

## ANNOUNCING OUR 2019 MHM GUEST SPEAKER

### THEO FLEURY

As an NHL Stanley Cup Champion, **Theo Fleury** may be perhaps best known for his time on the ice. But off the rink, his life once carried the markings of a troubled childhood, abuse and coping with emotional pain through addictive and self-destructive behaviours.

Today, Theo defines himself as a victor over trauma and addiction, and a facilitator to those still trying to find their way. Each time Theo shares his message, he invests himself unreservedly for one single purpose: **to help**. Theo's talks inspire leadership, teamwork and resilience, and they are never short on entertainment value as well. It is never too late for positive reinvention, and Theo's dynamic storytelling might be just the inspiration you need to finally confront life's challenges head-on.

Today, Theo is a healthy, motivational and successful agent of change. He is committed to daily transformation through personal growth, mindfulness and new action, and his compassionate spirit allows others to feel safe and whole by experiencing his vulnerability.

Theo is skillfully adept at inviting audience self-reflection by creating safe environments for guests to share their own *"Me Too"* experiences. Without controversy or blame, Theo focuses on helping and leading others down a path of healing.

Theo has been awarded the **Canadian Humanitarian Award** and the **Queen's Jubilee Medallion**. He is a **Siksika Nation Honorary Chief** and recipient of the **Aboriginal Inspire Award**. He also holds two honorary doctorates – one in Science from the University of Guelph-Humber for outstanding contributions to the mental health of Canadians, and another in Laws from Brandon University for his work in combating child abuse and promoting healing and recovery.



## A SPONSORSHIP PROPOSAL PREPARED FOR YOU



a mental *health* morning  
In Support of St. Joseph's Healthcare Hamilton

PRESENTED BY



**ArcelorMittal**  
DOFASCO | HAMILTON

THURSDAY, OCTOBER 10, 2019 | 7:30 A.M.

**Michelangelo Banquet Centre**  
1555 Upper Ottawa Street, Hamilton, Ontario

**St. Joseph's**  
Healthcare  **Hamilton**  
FOUNDATION

HOPE HEALING **DISCOVERY**

# TRANSFORMING MENTAL HEALTH & ADDICTION CARE

**In 1999, St. Joseph's Healthcare Hamilton** became the lead agency for mental health care in South Central Ontario. We are the only hospital in the region providing a full range of mental health and addiction services for our population of over two million people.

We know that 1 in 4 people will experience a mental illness or addiction in their lifetime, and that each and every one of us is touched by it in some way. That's why St. Joseph's has been striving to provide even better care for our patients and their families since becoming responsible for our region's mental health and addiction programs almost 20 years ago.

Opened in February 2014, the Margaret & Charles Juravinski Centre for Integrated Healthcare embodies St. Joseph's commitment to eradicating the stigma around mental illness by embracing holistic care and enhancing research into the causes and treatments for mental illness and addiction. It is an internationally recognized Centre and the most innovative facility of its kind in Canada.

Bringing mental health and addiction care together with medical clinics and diagnostic services, the Centre reinforces the growing understanding that mental illness is a physiological illness that can be treated; its sufferers are no different from our other patients.

The Centre features not only cutting-edge programs for care (shown left), but also a hub of social and recreational amenities for patients and visitors. With resources like Patient & Family Collaborative Support Services, a Mental Health & Wellness Resource Centre, a Family Resource Centre, and leisure spaces like a beauty salon, second-hand clothing store, and library, the Centre is transforming the way we treat and care for patients with mental illness or addiction.

St. Joseph's is also bringing the healing power of nature to our patients through 16 courtyards and terraces on the Campus, and outdoor recreation spaces that include a tennis court, baseball diamond, a labyrinth, and multiple walking trails and gardens.

Within the Margaret & Charles Juravinski Centre for Integrated Healthcare, St. Joseph's is re-thinking the mental health and addiction care journey and re-imagining care for the 21<sup>st</sup> Century.

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Healthcare  Hamilton  
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## OUTPATIENT CLINICS & SERVICES

- Anxiety Treatment & Research Clinic
- Bariatric Surgery Program
- Bridge to Recovery Program
- Cleghorn Early Intervention Clinic
- Community Internal Medicine Clinic
- Community Psychiatry Clinic
- Diagnostic Services
- Developmental Dual Diagnosis Program
- Eating Disorders Program
- Forensic Program Outpatient Clinic
- Mental Health Specialty Clinics
- Mood Disorders Outpatient Clinic
- Pre-Admission Assessment Clinic
- Schizophrenia Outpatient Clinic
- Seniors Mental Health Outpatient Clinic
- Stay Well Program
- Women's Health Concerns Clinic

## PROGRAMS WITHIN THE CENTRE

- Acute Mental Health
- Concurrent Disorders
- Forensic Psychiatry
- Mental Health Rehabilitation Services
- Mood Disorders
- Schizophrenia and Community Integration
- Seniors Mental Health



# A MENTAL HEALTH MORNING: SPONSORSHIP PACKAGE



PRESENTED BY



**We would like to invite you** to become a sponsor of St. Joe's 7th Annual A Mental Health Morning, a breakfast event in support of Mental Health and Addiction Services at St. Joseph's Healthcare Hamilton. Sponsorship opportunities are outlined below, and we are excited about the benefits this partnership offers.

## All sponsorship opportunities include the following benefits:

- Recognition on St. Joe's Foundation Website
- Recognition on event signage
- Recognition in the event program
- Recognition in the program and print materials
- Invitation to include a non-paper promo item in each guest gift bag
- Opportunity for a workplace Lunch & Learn by a subject matter expert from St. Joseph's Healthcare
- "Thank you to your COMPANY for sponsorship of this morning's breakfast" tent cards on each table

## PRESENTING SPONSOR

**SOLD**

- Two corporate tables (2 x 8 guests)
- Recognition as the Presenting Sponsor in all marketing and print materials with 'presented by' terminology
- Prominent full-page recognition in the program
- Opportunity to address attendees as part of the event day agenda

## KEYNOTE SPEAKER SPONSOR - \$10,000

- Two corporate tables (2 x 8 guests)
- Recognition as the Keynote Speaker Sponsor in marketing and print materials
- Full-page recognition in program
- Introduction of Keynote Speaker

## BREAKFAST SPONSOR - \$10,000

- Two corporate tables (2 x 8 guests)
- Opportunity to offer grace before breakfast

## SPIRIT OF HOPE AWARD PRESENTING SPONSOR - \$5,000 (3 OPPORTUNITIES)

- Two corporate tables (2 x 8 guests)
- Opportunity to present the Spirit of Hope award to one of the 3 award categories (Individual, Group/Organization, Youth)

## GIFT BAG SPONSOR - \$5000

- Two corporate tables (2 x 8 guests)
- Corporate logo featured on gift bag for all MHM guests (2019 target of 550-600 guests)
- Invitation to include one non-paper promo item for each gift bag
- Opportunity to help St. Joe's staff hand out gift bags to all MHM guests

## SUPPORTER SPONSOR - \$2,500

- One corporate table (1 x 8 guests)
- Recognition as a Supporter Sponsor in program and print materials



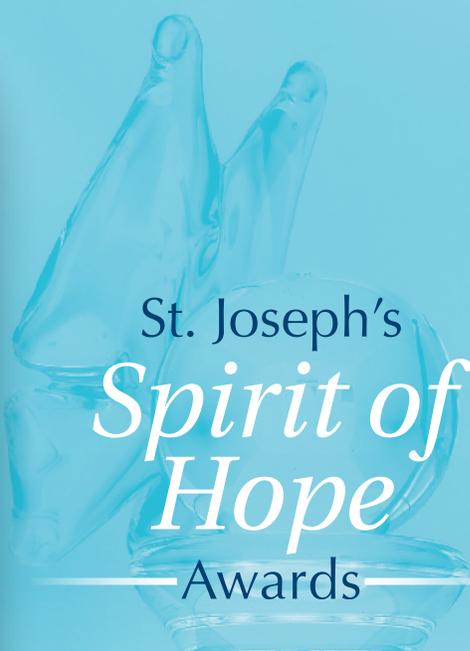
## THANK YOU

We are privileged to serve the patients entrusted to our care. Our ability to maintain the highest levels of health care, and serve over 2 million residents in our community depends on the support of our partners. St. Joseph's would be proud to partner with you.

**Janine Belzak**  
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**St. Joseph's**  
Healthcare  Hamilton  
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HOPE HEALING **DISCOVERY**



## St. Joseph's *Spirit of Hope* Awards

**Perhaps you know someone who is making an incredible difference in the lives of people living with mental illness or addiction?** Is there an organization that provides outstanding support to those who need it most? Are you moved by the strength of one of our community's youth as they make a difference in the lives of others living with addiction or mental health challenges?

If so, consider honouring them with a nomination for a St. Joseph's Spirit of Hope Award.

From individuals who overcame the challenges of living with depression to become advocates for others, to organizations that provide city-wide support for adults with mood disorders, and to youth who rose above a diagnosis of social anxiety to create a safe environment for peers, these award winners are remarkable individuals and groups. They've made significant contributions to the mental health and addiction field or have worked to reduce the stigma associated with mental illness and substance use.

Each year at St. Joseph's Healthcare Foundation's signature event, *A Mental Health Morning*, we celebrate St. Joseph's Spirit of Hope Award winners. This year, *A Mental Health Morning* will take place on Thursday, October 10, during Mental Illness Awareness Week.

**CALL FOR 2019  
SPIRIT OF HOPE NOMINEES**  
Nominations are open  
**FRIDAY, FEBRUARY 1, 2019**

For award criteria and to make a nomination, visit:

[stjoesfoundation.ca/mentalhealthmorning](http://stjoesfoundation.ca/mentalhealthmorning)  
or 905.522.1155 ext. 32951