



GUITAR STRINGS



KIDNEY THINGS



SATURDAY, MAY 4, 2019

The Studio | Concert Hall
1 Summers Lane, Hamilton, Ontario

St. Joseph's
Healthcare  Hamilton
FOUNDATION
HOPE HEALING DISCOVERY

In support of the
redevelopment of
St. Joseph's Healthcare
Hamilton's Charlton
Dialysis Centre

SILENT
AUCTION

GRAND
PRIZE
RAFFLE



THE LOWEST OF THE LOW

with special guests Jane's Party

Event Sponsorship Package

Background

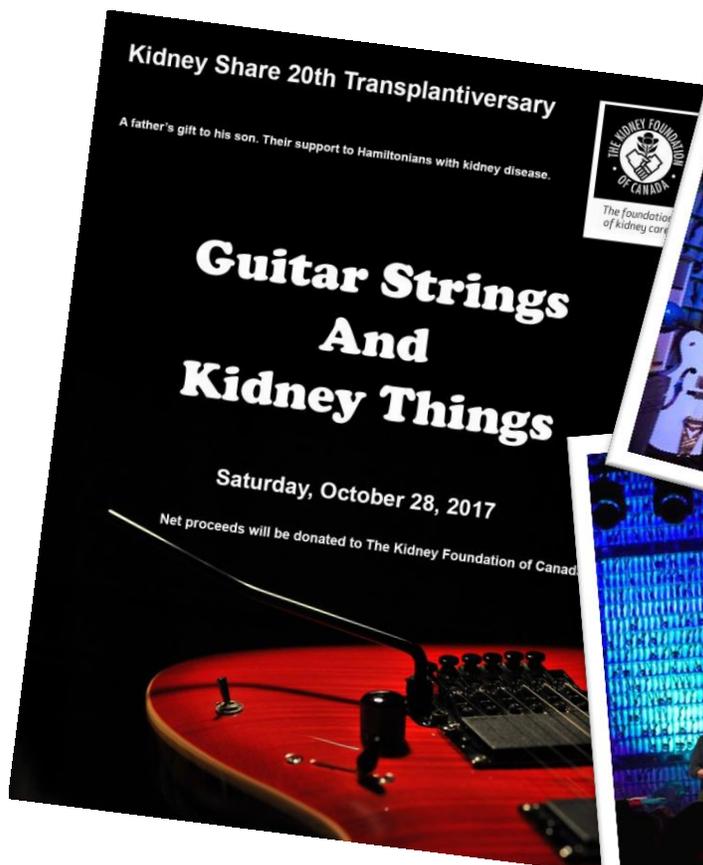
In 1997, at the age of 19, David Angus would see his lifetime of living with kidney disease come to a head with a series of surgeries at St. Joseph's Healthcare Hamilton. First, in June 1997, David would have a dialysis catheter inserted into his chest to prepare for the life sustaining treatment. Next, in August of that year, David would become the first person to have both of his kidney's removed laparoscopically in preparation for an upcoming kidney transplant. This surgery would become so complex, that it would be over two years before this procedure would be regularly practiced.

Then, on October 31st, 1997, David's Father, Ken Angus, would give him a 2nd chance at life by heroically donating a kidney to David.

In June of 2016, David became aware of the upcoming 20th anniversary of the transplant and wanted to find an initiative to give back. With Ken on board, Guitar Strings and Kidney things was born. Over the next 16 months, a concert event was planned in support of the Kidney Foundation of Canada.

On Saturday, October 28, 2017, a sold out event took place at Collective Arts Brewery in Hamilton, in which approximately \$14,000 was raised. The event featured comedian Adrian Cronk, the InBetwe3n and was headlined by Canadian rock legends, The Lowest of the Low. Food trucks were also in attendance, and the evening featured a 23 items Silent Auction, as well as, a raffle for two WestJet, round-trip tickets.

Building off the success of this past October's event, David and Ken are hoping to replicate the success in support of St. Joseph's Healthcare Hamilton's reimagining and redevelopment of the Charlton Campus dialysis unit.



Sponsorship Opportunities

Please review the opportunities outlined below and consider how we can work together to support St. Joseph's Healthcare Hamilton's reimagining and redevelopment of the Charlton Campus dialysis unit.

HEADLINER - \$7,500

- Logo recognition as the Presenting Sponsor in marketing and print materials* with 'presented by' terminology
- VIP backstage meet and greet with the bands
- Opportunity to introduce the headlining act
- Logo recognition on digital tickets and ticketing website
- Logo recognition on Guitar Strings and Kidney Things event poster
- Twenty (20) tickets to "Guitar Strings and Kidney Things"

SUPPORTING ACT - \$2,500

- Logo recognition as the Supporting Act Sponsor in marketing and print materials*
- Meet and greet with the bands
- Opportunity to introduce the opening act
- Logo recognition on Guitar Strings and Kidney Things event poster
- Ten (10) tickets to "Guitar Strings and Kidney Things"

PROMOTER - \$1,000

- Logo recognition as Promoter Sponsor in marketing and print materials*
- Ten (10) tickets to "Guitar Strings and Kidney Things"
- In lieu of sponsorship benefits, a \$500 tax receipt can be issued

FAN - \$500

- Name listed as Fan Sponsor in all marketing and print materials*
- Two (2) tickets to "Guitar Strings and Kidney Things"
- In lieu of sponsorship benefits, a \$400 tax receipt may be issued

***Marketing and print material will include at least the following in addition to items described above under each sponsorship:**

- Recognition (as stated above) on a banner at the event
- At least one (1) mention through St. Joseph's Healthcare and Foundation social media channels (Facebook, Twitter, Instagram)

Sponsorship Confirmation Form

YES, I would like to sponsor Guitar Strings and Kidney Things.

Please select one of the following categories below:

-
- | | |
|--|---|
| <input type="checkbox"/> Headliner Sponsor - \$7,500 | <input type="checkbox"/> Supporting Act Sponsor - \$2,500 |
| <input type="checkbox"/> Promoter Sponsor - \$1,000 | <input type="checkbox"/> Fan Sponsor - \$500 |

Individual tickets can be purchased at www.universe.com/GSKT

Contact Person's Name: _____

Company Name: _____

Email: _____

Phone: _____

Address: _____

City: _____ Province: _____ Postal: _____

Payment Options:

- Enclosed is a cheque payable to: St. Joseph's Healthcare Foundation
- Please send an invoice to the contact person above
- Please charge to a personal AMEX/VISA/MC **or** business AMEX/VISA/MC (circle one)

Signature: _____

Please return this form to:

St. Joseph's Healthcare Foundation
Attention: Adam Tillich
224 James Street South
Hamilton, ON L8P 3A9
905-522-1155 x35973
adam@stjoesfoundation.ca

